



## e-G8 Forum

### *The Internet: Accelerating Growth*

#### **MONDAY 23 MAY**

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**17h00 - 21h00 Registration**  
*Tuileries Garden*

#### **TUESDAY 24 MAY**

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**08h00 - 10h00 Registration & Coffee**

**10h00 - 10h10 Welcome**  
Maurice Lévy, Chairman & CEO, Publicis Groupe, Chairman of e-G8 Forum

**10h10 - 11h00 Opening Keynote & Discussion**  
Nicolas Sarkozy, President of France, President of the G-8

**11h00 - 11h15** Departure of President and his party

**11h15 - 11h30 Presentation**  
**“Internet Matters”**  
James Manyika/Director, McKinsey & Company & Matthieu Pélissié du Rausas/Director, McKinsey & Company

**11h30 - 12h45 Plenary I**  
**The Internet & Economic Growth**  
John Donahoe/President & CEO, eBay  
Christine Lagarde/Minister of Finance, France  
Jean-Bernard Lévy/Chief Executive Officer, Vivendi  
Hiroshi Mikitani/Chairman & CEO, Rakuten  
Sunil Bharti Mittal/Chairman & Managing Director, Bharti Airtel Ltd.  
Eric Schmidt/Executive Chairman, Google Inc.  
Moderator: Ben Verwaayen/CEO, Alcatel-Lucent

**12h45 - 14h30 Lunch**

**14h30 - 15h30 Plenary II**  
**The Internet & Society**  
Tom Glocer/CEO, Thomson Reuters

Andrew Mason/Founder & CEO, Groupon  
Stéphane Richard/Chairman & CEO, France Telecom - Orange  
Sheryl Sandberg/COO, Facebook  
Klaus Schwab/Founder & Executive Chairman, World Economic Forum  
Jimmy Wales/Founder, Wikipedia  
Moderator: Maurice Lévy

**15h30 - 15h50 Special Talk**  
**Digital's Next Frontier: Education**  
Rupert Murdoch/Chairman & CEO, News Corporation

**15h50 - 16h50 Plenary III**  
**Future Net: What's Next?**  
Peter Chou/CEO, HTC  
Paul Hermelin/CEO, Capgemini  
Danny Hillis/Co-Chairman & CTO, Applied Minds  
Paul Jacobs/Chairman & CEO, Qualcomm  
Craig Mundie/Chief Research & Strategy Officer, Microsoft  
Michel de Rosen/CEO, Eutelsat  
Moderator: David Rowan/Editor, Wired UK

**16h50 - 17h20 Coffee Break**

**17h20 - 18h20 Plenary IV**  
**Intellectual Property and the Culture Economy in the Digital Age**  
Antoine Gallimard/Chairman, Éditions Gallimard  
Jim Gianopulos/Chairman, 20th Century Fox  
Frédéric Mitterrand/Minister of Culture & Communication, France  
Pascal Nègre/CEO, Universal Music France  
Hartmut Ostrowski/Chairman & CEO, Bertelsmann  
Moderator: Bruno Patino/Director-General, Digital & Strategy, France Télévisions

**18h20 - 19h00 Conversation**  
Andrew Mason/Founder & CEO, Groupon talks with Gilles Babinet/Entrepreneur & Chairman, Conseil National du Numérique

**20h00 e-G8 Soirée :**  
L'Arc, 2 rue de Presbourg, Paris.

## **WEDNESDAY 25 MAY**

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**08h30 - 19h30 Registration**  
*Tuileries Garden*

**08h30 - 9h00 Opening Conversation**  
Neelie Kroes/European Commissioner for the Digital Agenda talks with Ben Verwaayen

**09h00 - 10h00 Plenary V**  
**Fostering Innovation: How to build the future**  
Introduction: Lawrence Lessig/Professor, Harvard Law School  
Eric Besson/Minister of Industry, Energy & Digital Economy, France  
Charles Chao/Chairman & CEO, SINA Corp.  
Yuri Milner/CEO & Managing Partner, Digital Sky Technologies  
Xavier Niel/Founder & Chairman, Iliad  
Sean Parker/Managing Partner, Founders Fund  
Niklas Zennström/CEO & Founding Partner, Atomico  
Moderator: John Gapper/Chief Business Commentator, Financial Times

**10h00 - 11h00 Plenary VI**  
**Digital Transformation: Reinventing traditional businesses**  
Franco Bernabè/Chairman & CEO, Telecom Italia  
Rosabeth Moss Kanter/Professor, Harvard Business School  
Eric Labaye/Chairman, McKinsey Global Institute  
Stephen A. Schwarzman/Chairman & CEO, The Blackstone Group  
Mark Thompson/Director-General, BBC  
Moderator: Jeff Cole/Executive Director, USC Annenberg Center for the Digital Future

**11h00 - 11h30 Coffee Break**

**11h30 - 12h30 Workshops I**

Building Blocks  
*The art of the start-up*  
Samir Arora/Chairman & CEO, Glam Media  
Luca Ascani/Co-Founder & Chairman, Populis  
Bruce Golden/Partner, Accel Partners  
Rick Marini/Founder & CEO, Branch Out  
Shaukat Shamim/Founder & CEO Buysight  
Moderator: Esther Dyson/Chairman, EDventure

King Content  
*Entertainment in the digital age*  
Carolyn Reidy/President & CEO, Simon & Schuster  
David Drummond/Senior Vice President, Google  
Martin Rogard/General Manager, France, Dailymotion  
David Kenny/President, Akamai  
Mikael Hed/CEO, Rovio Mobile  
Patrick Zelnik/CEO, Naïve  
Moderator: Spencer Reiss/Program Director, Monaco Media Forum

Electronic Liberty

*New Tools for Freedom*

Introduction: John Perry Barlow/Vice Chairman, Electronic Frontier Foundation

Alec Ross/Special Advisor to U.S. Secretary of State Hillary Clinton

Jean-François Julliard/Secretary-General, Reporters Without Borders

Tony Wang/General Manager Europe, Twitter

Hassan Fattah/Editor-in-Chief, The National

Jamal Khashoggi/General Manager, Alwaleed 24News channel

Susan Pointer/Director, Public Policy & Government Relations EMEA, Google

Nadine Wahab/Egyptian activist

Moderator: Olivier Fleurot/CEO, MSLGROUP

**12h30 - 14h00 Lunch**

**14h00 - 15h00 Workshops II**

Be Here Now

*Mobility changes everything*

Alexandre Mars/CEO, Phonevalley & Head of Mobile, Publicis Groupe

George-Edouard Dias/Head of L'Oreal Digital Business Group

Bart Decrem/SVP & GM, Disney Mobile

Rich Wong/Accel Partners

Eric Hazan/Partner, McKinsey

Tod Cohen/Deputy General Counsel and VP Government Relations International, eBay

Olivier Roussat/Director-General, Bouygues Telecom

David Jones/Global CEO EuroRSCG Worldwide

Moderator: David Barroux, Les Echos

Disinter-Media

*Is Internet killing – or relaunching – the press?*

Robert Thomson/Editor-in-Chief, Dow Jones

Robert Shrimmsley/Managing Editor, FT.com

Arthur Sulzberger, Jr./Chairman & CEO, The New York Times

Norman Pearlstine/Chief Content Officer, Bloomberg LLC

Carlo De Benedetti, Chairman, Gruppo Editoriale L'Espresso

Moderator: Frederic Filloux/CEO E-Presse

Open Government

*Open data: For the People, by the Internet*

Laurent Blanchard/VP, European Markets & General Manager, Cisco France

Carlos A. Primo Braga/Special Representative, The World Bank

Jean-Philippe Courtois/President, Microsoft International

Séverin Naudet/Director, ETALAB

Andrew Rasiej/Founder, Personal Democracy Forum

Nigel Shadbolt/Professor, University of Southampton

Moderator: Stanislas Magniant/Co-Founder, Netpolitique.net

**15h00 - 16h00 Workshops III**

The Disrupters

*Extreme innovation*

Lars Bjork/CEO, QlikTech

Jacques-Antoine Granjon/CEO & Founder, vente-privee.com

Brent Hoberman/Co-Founder, PROfounders Capital & Chairman, mydeco

Pierre Kosciusko-Morizet/Co-Founder & CEO, PriceMinister

Xavier Niel/Founder & Chairman, Iliad

Marc Simoncini/Founder & CEO, Meetic

Yossi Vardi/Chairman, International Technologies

Martin Varsavsky/Founder & CEO, FON Wireless, Ltd.

Moderator: Loic Le Meur/Founder & CEO, Seismic & Le Web

Sharing Value

*How to divide the digital bounty among creators, distributors -- and governments?*

Frank Esser/Chairman & CEO, SFR

Gabrielle Gauthey/EVP, Global Government & Public Affairs, Alcatel

Reed Hundt/Chairman, Aspen Institute IDEA Project

Alain Minc/President, AM Conseil

Ezra Suleiman/IBM Professor in International Studies, Princeton University

Moderator: Gilles Babinet

The Data Dilemma

*Privacy in a networked world*

Alain Lévy/CEO, Weborama

Jeff Jarvis/Buzzmachine

Christopher Wolf/ Partner, Hogan Lovells

Mitchell Baker/Chair, Mozilla

Christian Morales/VP & General Manager EMEA, Intel

Andrew Keen/Author, "Digital Vertigo"

Steve Baker/Author, The Numerati & Final Jeopardy

Moderator: Curt Hecht/CEO, VivaKi Nerve Center

**16h00 - 16h30 Break**

**16h30 - 17h30 Closing Conversation**

Mark Zuckerberg/Founder & CEO, Facebook talks with Maurice Lévy

**17h30 - 18h30 Closing Plenary**

**Messages to Deauville**

**From 18h30 Closing Cocktail**